

Old Franklin Day 2022
Saturday, August 27, 2022
10 am to 4 pm
Institute Street Off Main Street
Franklin, NY 13775

Dear Community Business Partner,

We're delighted to let you know that Old Franklin Day is back! Planning is under way and we expect a very successful event, with family-friendly activities and fun for all. Previous years have featured live music, a bounce house, petting zoo, balloon art for kids and other free entertainment, alongside multiple local vendors and displays.

Without the generous support of event sponsors like you, we would be unable to continue the ongoing success that Old Franklin Day and the community have enjoyed over the years. We invite you to consider our various sponsorship opportunities listed below, and hope that you will join us in making this year's Old Franklin Day one of the best ever!

Sponsorship Levels:

Platinum: \$400 or more. Platinum sponsors may enjoy a 10'X10' vendor space for promotion and display (additional space is available upon request), recognition on the Village and Town of Franklin Facebook pages with promotional posts, event flyers, posters, radio and print advertising, and announcements made on the date of Old Franklin Day.

Gold: \$300-\$399. Gold sponsors may enjoy a 10'X10' vendor space for promotion and display ,recognition on the Village and Town of Franklin Facebook pages with promotional posts, event flyers, posters and radio advertising.

Silver: \$200-\$299. Silver sponsors will receive recognition on the Village and Town of Franklin Facebook pages with promotional posts, event flyers and posters.

Bronze: \$100-\$199. Bronze sponsors will receive recognition on the Village and Town of Franklin Facebook pages with promotional posts.

Honorable Mention: \$25-\$99. Honorable mention sponsors will receive recognition on the Village and Town of Franklin Facebook pages.

Please use the attached form to indicate which sponsorship level you would like to purchase. If you have any questions, please contact **Connie Martin at 201-414-1684 or email candjmartin@fastmail.com**.

Thank you in advance for your invaluable support of this popular community event.

Old Franklin Day 2022 Vendor Rules and Regulations (Applicable Only to Sponsors with Table Space)

1. You must provide proof of liability insurance, naming the Village of Franklin as additional insured.
2. You are responsible for informing yourself and complying with all federal, state, and local regulations and licensing requirements which govern the production, display, distribution, sampling and sale of your products.
3. You must provide your own tables, chairs, tent or canopy, and generators for power, if needed.
4. If you are cooking food, you are required to have a current inspected fire extinguisher of an appropriate type at your space.
5. Items allowed: Food, crafts, wholesale, novelties, retail, antiques, collectibles, artwork. Items prohibited: Firearms, explosives, illicit items.

Set Up and Tear Down

1. Set up begins at 8 am on Saturday, August 27th, and ends at 10 am. Vehicle access will become limited; thus, early set up is encouraged.
2. You must check in with Connie Martin or Hanna Van Deusen for your space assignment. Your exhibit must be contained within your designated assigned space. Note: Platinum Level Sponsors may make arrangements for additional space, as available.
3. You are responsible for clean-up of your assigned space including removal of garbage.
4. Please have supplies ready for transport before bringing your car to the curb for pack up.

Disclaimer

The Village of Franklin reserves the right to interpret the rules and to determine all matters pertinent thereto, including the payments, contracts, and participation rights by the vendor. In no case shall the Village of Franklin be held responsible for any loss, damage, injury, theft, death, or any unforeseen occurrence at the Old Franklin Day.

Old Franklin Day 2022 – Sponsor Registration Form

Please send completed sponsorship registration form with your payment by or before Thursday, June 30, 2022 to: Ms. Connie Martin, Attn: Old Franklin Day, PO Box 164, Franklin, NY 13775. Please make check payable to Delaware County Chamber of Commerce and write “Old Franklin Day Sponsor” in the memo section of your check.

Sponsorship (check one):	Amount:
_____ Platinum Sponsor (\$400+)	\$ _____
_____ Gold Sponsor (\$300+)	\$ _____
_____ Silver Sponsor (\$200+)	\$ _____
_____ Bronze Sponsor (\$100+)	\$ _____
_____ Honorable Mention Sponsor (\$25+).....	\$ _____

Name of business as you would like it to appear in publications:

Primary Phone Contact Name and Number:

Secondary Phone Contact Name and Number:

Business Email Address:
