## **Franklin Economic Survey 2016**

| Name: (optional)   |                         |                            | Phone #: (optional)                 |                              |
|--|-------------------------|----------------------------|-------------------------------------|------------------------------|
|  |                         |                            |                                     | e and phone number           |
| Education (circle one): HS/GED BOCES/Vocational AS BA/BS MA/MS PhD                                       |                         |                            |                                     |                              |
| Franklin Residency:  | Primary Secondary       | / Visitor                  | Registered Franklin                 | <b>Voter:</b> Yes No         |
|  |                         |                            |                                     |                              |
| Which of the following types of businesses in Franklin would benefit you: (check all that apply)         |                         |                            |                                     |                              |
| ○ Accounting   | ○ Antiques              | Artisan/Crafts             | Auto Mechanic                       | Bakery                       |
| Bank/Credit Union  | _                       | ○ Carpentry                | Clothing/Retail                     | Coffee shop                  |
| O Day care   | ○ Deli                  | ○ Electrician              | ◯ Eye wear                          | Farm equipment               |
| ○ Farmers' market  | ○ Feed/Supply           | Funeral home               | Gas station                         | Grocery store                |
| ○ Gym/Exercise   | Hardware store          | O Insurance agent          | ○ IT services                       | <ul><li>Laundromat</li></ul> |
| ◯ Lawn care  | ○ Lawyer                | ○ Lodging                  | Lumber& supplies                    | √                            |
|  | ○ Museum                | <ul><li>Pharmacy</li></ul> | ○ Pizzeria                          | ○ Plumber                    |
| ○ Restaurant   | ○ Salon/Barber          | ○ Theater                  | ○ Welding                           | ○ Woodworking                |
| Other(s):  |                         |                            |                                     | g businesses in italics      |
| How likely are you to: (1 = not very, 3 = neutral, 5 = very)   |                         |                            |                                     |                              |
| Shop at existing Franklin stores:  Shop at a new local store:  |                         |                            |                                     |                              |
| Recommend local shopping to family/friends:  |                         |                            | Attend Local entertainment:         |                              |
| Recommend local entertainment to family/friends:   |                         |                            | Want more stores in Town/Village:   |                              |
| Recommend local en   | tertainment to raining, | / IIIeiius                 | Want more stores in                 | TOWIT/ VIIIage.              |
| For you how import:  | ant is: (1 = not very   | 3 = neutral 5 = verv)      |                                     |                              |
| For you, how important is: (1 = not very, 3 = neutral, 5 = very)  Beautiful downtown Franklin/Treadwell: |                         |                            | Community activities/Entertainment: |                              |
| Low/Competitive prices:  |                         |                            | Emergency (fire/medical) services:  |                              |
| Locally-made goods:  |                         |                            | Vibrant local economy:              |                              |
| Organic food/farming:  |                         |                            | Convenience/Access:                 |                              |
| Short travel time to goods/services:   |                         |                            | Renewable energy savings:           |                              |
| Short traver time to g   | goods/services.         |                            | hellewable ellelgy sa               | VIIIgs                       |
| Do you agree that: (2  | 1 = strongly disagree,  | 3 = neutral, 5 = stron     | gly agree)                          |                              |
| The Town of Franklin Comprehensive Plan (2006) has a good plan for economic development:                 |                         |                            |                                     |                              |
| Economic development is one of the responsibilities of local government:                                 |                         |                            |                                     |                              |
| Grants, both government and private, are available to support rural economic development:                |                         |                            |                                     |                              |
| Until the 1970s, Franklin was capable of meeting the home and work needs of its residents:               |                         |                            |                                     |                              |
| Self-sufficient communities are more capable of supporting themselves in emergencies:                    |                         |                            |                                     |                              |
| Volunteer/benevolent organizations produce for many of the small-town niceties:                          |                         |                            |                                     |                              |
| Comments/Thoughts/Ideas:   |                         |                            |                                     |                              |
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|  |                         |                            |                                     |                              |
| Alternate on-line form at: FranklinNY.org  |                         |                            |                                     |                              |

Results of this survey will be printed in the next issue of The New Franklin Register